

MaximizedLiving® Detox System

PRODUCT INFO



VALUE PROPOSITION

Maximized Living® brand supplements feature proprietary formulas designed for increased efficacy, absorption, utilization and potency. We source ingredients that are scientifically proven to be the safest and most effective way to get optimal levels of the nutrients you need for proper nourishment and health.

BRAND PROMISE

- ▶ Our formulas are made with the most natural forms of ingredients available to create premium quality dietary supplements that are as close as possible to nature.
- ▶ Our formulations are supported by scientific research and human studies that verify safety, quality and efficacy for everyday use.
- ▶ All of our formulas are GMO-free, gluten-free, and use no artificial colors, preservatives, binders, or fillers.
- ▶ Our supplements are manufactured under the highest standards in state-of-the-art GMP-certified, FDA registered and NSF-certified facilities.
- ▶ Our formulas are subjected to rigorous testing that guarantees identity, strength, purity and composition.
- ▶ To learn more about our manufacturing partner visit: www.drivitalab.com.



TARGET AUDIENCES

Maximized Living Detox System is ideal for patients looking to:

- Reduce the burden of toxins on the body¹.
- Improve digestion².
- Improve immune function³.
- Improve the pathways of toxin elimination⁴.

Factors that contribute to toxicity:

- Environmental sources: mold, pollution and emission from vehicles.
- Chronic use of medications or antibiotics.
- Eating conventional (or non-organic) dairy, produce and meats.
- Mercury amalgams.
- Leaky gut.
- Vaccine administration.

¹ Klaassen, C. D. "Heavy Metals and Heavy-metal Antagonists." The Pharmacological Basis of Therapeutics, 6th Edition. 6th ed. New York City: MacMillan, 1980. 1615-637. Print.

² Ford, A.C., N.J. Talley, B.M. Spiegel, A.E. Foxx-Orenstein, L. Schiller, E.M. Quigley, P. Moayyedi. "Effect of fibre, antispasmodics, and peppermint oil in the treatment of irritable bowel syndrome: systematic review and meta-analysis." BMJ 2008.

³ Newsholme, P. "Why is L-Glutamine metabolis important to cells of the immune system in health, post injury, surgery or infection?" Journal of Nutrition 2001: 251S-22S.

⁴ Pal, S., A. Khossousi, C. Binns, S. Dhaliwal, V. Ellis. "The effect of a fiber supplement compared to a healthy diet on body composition, lipids, glucose, insulin and other metabolic syndrome risk factors in overweight and obese individuals." British Journal of Nutrition 2011: 90-100.

[†]These statements have not been evaluated by the Food and Drug Administration.

KEY MESSAGING

- Detox System offers gentle, whole body detoxification in an easy to follow, two-step process.
- Detoxification is a critical component of health and wellness and should be done regularly.
- We are exposed to toxins on a daily basis, even if we live a healthy lifestyle, making regular detoxification essential for optimal health.

POSITIONING vs. COMPETITION

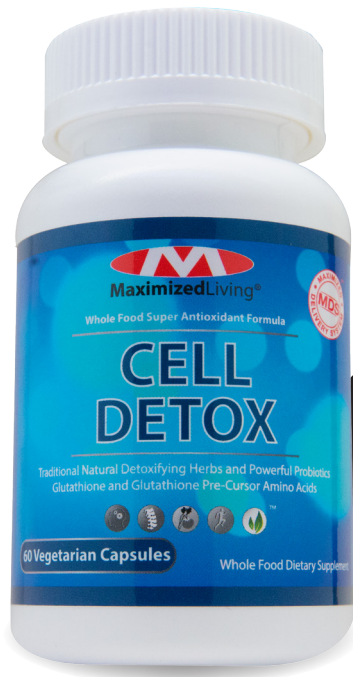
Detoxification is a critical component of health and wellness. The majority of detoxification formulas available on the market contain harsh laxatives that do more harm than good. These formulas are not designed to promote your body's natural ability to detoxify in a slow and healthy manner; instead they can promote rapid release of toxins. Toxins that are rapidly released without the presence of supportive nutrients can cause a number of unfavorable reactions including overwhelming the pathways through which the toxins are eliminated. This can lead to stagnation of toxins, hinder your ability to fully detoxify, and place a burden on remaining pathways. The most ideal way to cleanse is with gentle herbs and nutrients that nourish your cells while simultaneously removing toxins.

MAXIMIZED LIVING DETOX SYSTEM	COMPETITORS
Gentle cleansing and detoxification using botanicals.	Cleansing through the use of harsh laxatives.
Intra and extracellular antioxidants to address toxins inside and outside of cells.	Most cleanses operate as a colon cleanse only, rapidly expelling toxins through the digestive tract, but failing to address other toxic burdens in the body.
Activated charcoal to safely and effectively bind toxins for elimination.	Most cleanses force elimination of toxins with laxatives.

INGREDIENT BREAKDOWN

L-Cysteine	An amino acid and precursor to glutathione synthesis.
L- Glycine	An amino acid that plays a role in neurotransmitter formation.
L-Glutamine	An amino acid that plays a role in healing the intestinal lining.
<i>Lactobacillus acidophilus</i>	Acidophilus is a bacteria commonly found in the intestine and shown to create an "unfriendly" environment for bad bacteria.
Maximized Purify Blend	A combination of botanicals (dandelion and milk thistle) with sulfur rich compounds (cabbage powder, sulfur and L-glutathione).
Maximized Detox Blend	A combination of greens (chlorella and spirulina), the enzyme catalase and superoxide dismutase.

SUPPLEMENT FACTS

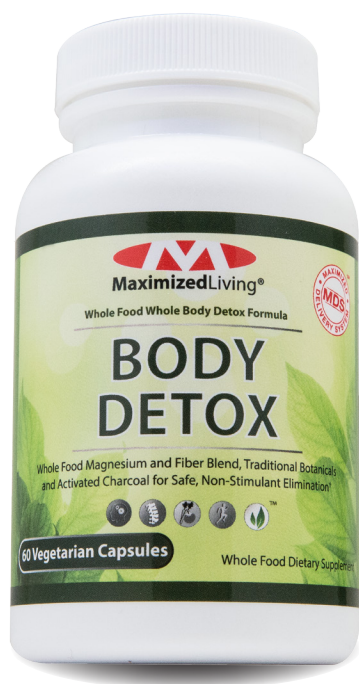


Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
	Amount Per Serving	% DV
L-Cysteine (as HCL monohydrate)	100 mg	*
L-Glycine	100 mg	*
L-Glutamine	85 mg	*
Lactobacillus acidophilus	1B CFU	*
Maximized Purify Blend	700 mg	*
Dandelion extract (<i>Taraxacum officinale</i>)(leaves), milk thistle extract (standardized to 80% silymarin) (<i>Silybum marianum</i>) (seed), cabbage powder (<i>Brassica oleracea</i>) (leaf), Sulfur (as methylsulfonylmethane, OptiMSM®), and L-Glutathione		
Maximized Detox Blend	480 mg	*
Organic Chlorella (<i>Chlorella vulgaris</i>) (broken cell wall), Organic spirulina (<i>Arthrospira platensis</i>) (whole plant), Catalase (from <i>Aspergillus niger</i>), Superoxide Dismutase (from melon) (<i>Cucumis melo</i>) (fruit) Extramel® D		
*Daily Value not established		
Other Ingredients: Hypromellose (capsule), cellulose and vegetable stearic acid.		
Free Of: Sugar, salt, dairy, eggs, peanuts, tree nuts, fish, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.		

INGREDIENT BREAKDOWN

Magnesium	A mineral that plays an essential role in neutralizing free radicals.
Activated Charcoal	Charcoal that has been heated increases its adsorptive power
Psyllium Husk	A natural source of soluble fiber.
Flaxseed Powder	A rich source of micronutrients, dietary fiber, manganese, vitamin B1, and omega-3 fatty acids.
Glucomannan	A water-soluble polysaccharide that is considered a dietary fiber.
Maximized Botanical Blend	A blend of botanical intended to soothe the gastrointestinal system (fenugreek, peppermint, ginger and fennel).

SUPPLEMENT FACTS



Supplement Facts		
Serving Size: 2 Capsules	Servings Per Container: 30	
	Amount Per Serving	% DV
Magnesium (as oxide from Dead Sea, chloride from saltwater)	100 mg	25%
Activated Charcoal	100 mg	
Psyllium Husk (<i>Plantago ovata</i>) (husk)	200 mg	*
Flaxseed powder (<i>Linum usitatissimum</i>) (seed)	200 mg	*
Glucomannan (<i>Amorphophallus rivieri</i>) (tuber)	200 mg	*
Maximized Botanical Blend	200 mg	*
Fenugreek seed (<i>Trigonella foenum-graecum</i>), Peppermint leaf (<i>Mentha haplocalyx</i>), Ginger root (<i>Zingiber officinale</i>), Fennel seed (<i>Foeniculum vulgare</i>).		
*Daily Value not established		
Other Ingredients: Hypromellose (capsule), cellulose and vegetable stearic acid.		
Free Of: Sugar, salt, dairy, eggs, peanuts, tree nuts, fish, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.		

USE/DOSAGE/INTERACTIONS

USE/DOSAGE: Cell Detox: Take 2 capsules daily, 30 minutes before a meal with water or as directed by your qualified healthcare practitioner. Body Detox: Take 2 capsules daily one hour before bedtime with water or as directed by your qualified healthcare practitioner.

INTERACTIONS: Detox System contains complex blends of botanicals, amino acids and nutrients and can impact the efficacy and potency of prescription medication and supplements. If you are currently on medication, please consult with your prescribing physician prior to taking this product as it can alter the efficacy of prescription medications.

Detox System is intended to be used by adults and should be consumed with copious amounts of water.

PREGNANCY AND BREASTFEEDING: If you are pregnant, lactating, taking any medication or have any medical condition, consult your healthcare practitioner before use.

PRODUCT SPECS

SKU #: 1388 (unit) and 1388CS12 (case of 12 units).

UPC#: 658010117340.

PACKAGING: Two screw-top bottles, 150 cc.

CONTENTS: Cell Detox: 60 vegetarian capsules Body Detox: 60 vegetarian capsules.

SERVINGS PER CONTAINER: 30 Servings.

APPEARANCE: Clear capsule containing yellow powder.

ODOR/TASTE: Cell Detox: light, grassy odor. Body Detox: no distinct odor.

SHELF LIFE AND STORAGE: Physically and chemically stable at room temperature with a shelf life of 24 months. Minimize exposure to light, heat, oxygen and humidity.

WARNINGS: If you are pregnant, lactating, taking any medication or have any medical condition, consult your healthcare practitioner before use.

NOTES: Keep out of reach of children. This product may cause temporary discomfort, gas, bloating, constipation, diarrhea or nausea as your body naturally begins detoxification.

SUGGESTED RETAIL PRICE (SRP): \$74.95

ALLERGENS: Free of: sugar, salt, dairy, eggs, peanuts, tree nuts, shellfish, yeast, wheat, gluten, soy, preservatives, titanium dioxide, artificial colors and flavors.



¹⁴Ehrlich, S.D. "Possible Interactions With: Turmeric." *University of Maryland Medical Center*. 1 Jan. 2012. Web. 6 Mar. 2015.

Maximized Living reserves the right to change any of these specifications at any time with no prior notice. Please make sure you always have the latest version of this Product Info document for the most accurate and updated information.

FAQs

1. Can I take Detox System every day?

Yes, this product was designed to be a daily use product.

2. Can Body Detox be taken closer to bedtime than 1 hour before?

This has more to do with comfort than science. If you swallow something and lay down, you may feel like it's not moving. If you drink water before bed, you may need to go to the restroom in the middle of the night. Body Detox works best if taken before bed because it will encourage bowel movement in the morning, which is a good time to eliminate for many people. If you can't take Body Detox at night for some reason, it's certainly okay to take it during the day.

3. The label says the product contains glutathione (GSH), how is it absorbed and where does it come from?

GSH contained in the new formulation is food grade, meaning that the body can absorb it in this form. It is not necessarily something that stimulates your body to produce glutathione. It actually is glutathione as you would find it in healthy foods like raw dairy products. It has enzymes, it has probiotics, and it has an amino acid sequence that helps guide the glutathione into the cells that it needs to be via the receptor sites.

4. Is it safe to be used by children under the age of 18?

This product is formulated for adults, not children.

5. Is it safe to take it with prescription medication?

We recommend that you do not take this product within 1-2 hours before/after taking medication.

6. What is Charcoal "A Supra"?

"A Supra" is a brand of activated charcoal. We are using the same ingredient, from a different source.

7. What is the benefit of Superoxide Dismutase Extramel® D?

Extramel® D is a patented form of melon extract that contains high levels of superoxide dismutase. Extramel® D is sourced from non GMO melons and is processed in a facility that only produces Extramel® D. The manufacturing process utilizes strict work methods including the dedicate stabilization of SOD through strict temperature management and the avoidance of solvents.

8. What is a hypromellose capsule?

This is a veggie capsule. It is non-animal and suitable for vegetarians.